National Alliance BULLETIN

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June 1999

National Membership Coordinator

The National Office has added a new full-time member to its staff. He is Sam van Rensburg. His general responsibilities will be recruiting and organizing. Specifically, he will develop programs in the National Office for increasing the rate of growth of the Alliance, and he will supervise membership activity. He will work with members outside the National Office to find and develop those individuals with leadership capability, to organize more Local Units, and to utilize every member to his or her full potential.

SAM VAN RENSBURG

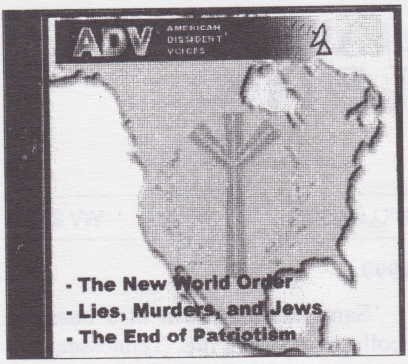
Sam was a student at a business college in Nashville, Tennessee, before relocating to the National Office this month. Four years ago he came to the United States from his native South Africa, where he was a member of Orania, a Boer group working to establish an all-White homeland for his people. He served in the Special Forces in South Africa and helped to suppress Black terrorism, until his countrymen, betrayed by their politicians and their priests and hypnotized by the Jewish media, voted to turn their country over to Black rule. He speaks Afrikaans, German, and Zulu, as well as English. He also is an accomplished musician.

He is 34 years old, is married, and has a six-month-old son. His wife DeAnna also is a member.

Members who need to speak directly with the National Membership Coordinator should call his office at 304 653 2091 instead of the main National Office number.

Beginning Young

Despite the general multiculturalizing of U.S. high schools, not every White student wears baggy shorts and a backward baseball cap, speaks Ebonics, and practices dragging his knuckles on the ground. Many rebel against the whole plan of multiculturalism, in one way or another. Among the rebels a few have a real sense of



SAMPLE CD sent to the National Office by Jon B.

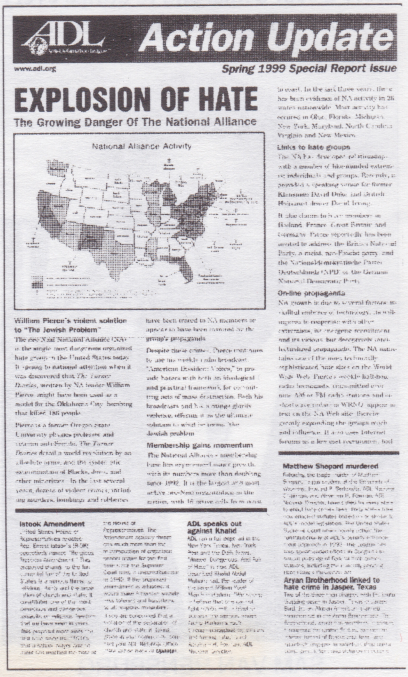
racial identity and direction. These are the ones who are headed toward Alliance membership as soon as they reach their 18th birthday.

One of the latter is Jon B., a 16-year-old student at a high school in Aurora, Colorado, a Denver suburb. Jon downloaded the audio files for three *ADV* broadcasts from the Internet, used a CD recorder and an audio-editing program in his computer to put them onto a CD, then printed an attractive label and CD-case insert. He has offered to put all our ADV broadcasts onto CDs and then mass produce them and supply them to us at his cost.

This project was entirely Jon's idea. He just thought that our broadcasts ought to be available on CDs as well as on cassettes, and so he decided to help. The National Office has accepted Jon's offer, and his CDs will be offered in our catalog soon. To ensure the best audio quality, Jon's CDs will use as a source master tapes supplied by the National Office rather than audio files from the Internet. Initially he will produce a series of approximately 55 CDs, each with three of Dr. Pierce's broadcasts, in chronological sequence. Eventually, all of our audio material will be made available on CDs.

Still Number One

The premier hate organization in America, the Anti-Defamation League of B'nai B'rith, still has the Alliance at the top of its hate list and in its latest *Action Update* describes us as "the largest and most active neo-Nazi organization in the nation" and "the single most dangerous organized hate group in the United States today." Although we never have used those terms to describe ourselves, coming from the ADL they probably should be considered a compliment. Actually, if the Jews at the ADL had wanted to be accurate they might have described the Alliance as the *only* dangerous organization—to them—in America.


ADL Action Update

www.adl.org

Spring 1999 Special Report issue

EXPLOSION OF HATE

The Growing Danger Of The National Alliance

National Alliance Activity

William Pierce's violent solution to "The Jewish Problem"

Membership gains momentum

Links to hate groups

Online propaganda

Matthew Shepard murdered

Istook Amendment

ADL speaks out against Khalid

Aryan Brotherhood linked to hate crime in Jasper, Texas

Audio for Web-TV Users

During the month our two web sites added the capability for persons whose only access to the Internet is through web-TV to listen to our *American Dissident Voices* broadcasts through their television receivers. Prior to this month a listener needed a computer to listen to a broadcast from the Internet. This enhancement of our web sites is the result of the expert efforts of member Jeff T.

Annual Maryland Picnic

On September 19 (Sunday) the Hagerstown and Baltimore Local Units will have their annual joint picnic in Hagerstown for members and guests. Members interested in attending should write to National Alliance, POB 3559, Hagerstown, MD 21742, for details.

Turner Diaries in Polish

The National Office has sold the Polish-language rights for both *The Turner Diaries* and *Hunter* to a publisher in Poland. The Polish edition of

Powinności
Białego
Rewolucjonisty
Rozmowa z
Williamem L. Piercem

The Turner Diaries should be in print within the next two months, and the Polish *Hunter* should be in print later in the year.

To promote sales of the books in Poland, the translator interviewed Dr. Pierce, and the interview has been printed in the current issue of the radical-nationalist magazine *Szczerbiec*.

Firewood Party

Hagerstown Local Unit Coordinator Craig Jackson has organized a firewood party for the National Office staff during each of the past two springs. He has used funds from his Unit treasury to purchase a load of logs to be delivered to the National Office, and then he has brought a dozen or so members armed with chainsaws and a hydraulic log splitter down to the National Office to spend a day sawing and splitting the logs and delivering them to the various dwellings where staffers live. Typically, enough firewood is produced in these firewood parties to keep the staff warm all winter, and staff members are spared several days of finding, cutting, hauling, and splitting their own firewood (staff dwellings at the National Office are all heated by wood-burning stoves).

Members outside the Hagerstown Unit who would like to participate in next year's firewood party should contact Craig Jackson.

Correspondence

The volume of correspondence has remained heavy through the month, even after the bombing of Serbia stopped. Hate mail is up a bit, but not much. Quite a few letters are from outside the United States. The first letter excerpted below is from a woman in Sweden and is a response to

the Swedish material on our two web sites—and to a Swedish list-serve now in operation, which allows Swedes to subscribe to e-mailed Swedish translations of the texts of the weekly *ADV* broadcasts. Her letter was translated into English by our Swedish translator.

I just wanted to say "thanks" for spending time and effort translating all of William Pierce's speeches and then sending this information to interested people, thereby letting us share his opinions and knowledge. Mr. Pierce seems very clever and sensible in his way of thinking. He makes one think in new spheres and see things from other perspectives. Tell him that I, like many others, think he is very admirable.
—*Liselott*

I've looked through all the documents on your site. I completely share your concern over the Jews and the shrinking area of the White man due to the advancement of other colors.

. . . I'm a Russian businessman residing in western Siberia, Kemerovo region. I'm 47 years old, married, and have a daughter 18 years old.

. . . I want to say that the problem with the Jews is tremendous and calls for cooperation of all anti-Jewish forces, despite disagreements on other problems that might exist within these forces. . . . I would be glad to find ways for cooperation in any form, so as to put through some actions to counter Jewish expansion.
—*Alex T.*

I have enjoyed the Real Audio broadcasts by Dr. Pierce in recent months. His analysis of the Yugoslavia conflict is accurate and penetrating. I also met two of your comrades at a Reno gun show last month. I was surprised to see the National Alliance at a booth. . . . I want to tip my hat to you for your work in getting out your message. I have a phone number to contact a member in the Sacramento area and will proceed from that point. Thanks again for making the truth known.
—*David A.*

It is speeches like this one ["State-Sponsored Terrorism," *ADV* broadcast of June 5] that caused me to become a National Alliance member. Nowhere in the U.S. government today can I find the kind of truth, values, and leadership that you boldly express. I am still an American by birth, but my allegiance belongs to those who represent what is most dear to my heart, those things that I feel life would not be worth living without. I will not follow "my country (or its leaders), right or wrong. I will choose my leaders on the criteria of honor, truthfulness, and a true love for our people. I cringe with shame nightly when I watch the news and see what "my" government and military are doing. I may not be able to stop them just yet, but by God I will not support this evil another minute. . . .
—*Mark S.*

I have just visited your web site. Thank God that someone is doing something to protect our rights. The traitors who run your country and my own country sold us down the river . . . .
—*Jamie R.*

Thank you for reporting the dragging death of the White woman. As you reported, I had heard nothing about it. Neither had I heard of the kidnaping, torture, and murder of the young White girl in Denver. I have filed this information under "suspicions confirmed." Your organization is a Godsend in this age of lies and deceit. I read letters sent to you by individuals who vilify you and what you stand for, and I recognize in them that which I despise. . . .
—*F.*

Dr. Pierce continues to hit the nail on the head with his observations of the national conspiracy. Week after week the truth he projects rings loud and clear. I will inform others of his broadcasts and the stance of the National Alliance. I will try to discuss his thoughts with family and community leaders. I must make an effort to curtail this Jewish dominance. . . .
—*James K.*

Just read the text of your June 26 broadcast ["Smell the Blood!"], and you were right on the mark about feminism and its effects on American society. . . .

I don't know what the answer is, but one thing is clear: a society that runs on effeminate values is not going to be a world leader for long. There are too many bad guys out there. Only a society dominated by masculine values is going to survive. Women do the babies, and men do the war: simple as that. Freedom lasts only as long as we can kick anyone's butt who tries to take it away from us. That means killing the SOB's, not talking them to death or flipping our wrists at them.

Dr. Pierce, I discovered your web site only a couple of weeks ago, and now I look forward to reading your broadcast text every Saturday. I've also read extensively from your other web pub-

lications and find them very enlightening. I hope that someday soon I can add audio capability to my computer and listen to your broadcasts.
—Olen B.

My brother and I have been listening to *American Dissident Voices* now for over two years, and I want to commend you on your dedication. Every Saturday you have a new broadcast. You never miss a beat.

We started listening to your broadcasts while living in San Diego. . . . When we couldn't take California anymore, we moved back to our hometown of St. Petersburg, Florida. Two months ago we attended a National Alliance meeting in Tampa. . . .
—Matt C.

It is refreshing to see one pro-White organization at work in America. . . . I am a police officer in Phoenix, Arizona, and in our department there is an official Black officers' support group, a "Latin" officers' group, etc. These groups lobby to have Blacks and other minorities promoted over more qualified White officers. A group of White officers got together and formed a White officers' support group. We immediately got an official letter from the chief telling us to disband our group because it was "racist." If we did not stop our "racist" activity an internal investigation would be started. . . .
—Ed H.

There were no really choice hate letters this month, but here's a sample anyway:

I just checked in at your site today, and its [*sic*] good to know that they are morons who have nothing worthy to do with their insignificant, pathetic lives. I see that you actually read the Bible to justify your causes. Please be sure to note, "life is fleeting, a moment you are here and the other moment you are gone." Don't follow shallow, hate filled temporal goals that wouldn't amount to nothing [*sic*].

P.S.: How can you hate the Jews and they give [*sic*] you the Bible? I see you even pray to the Jewish Jesus.
—(unsigned) [rockymount22@yahoo.com]

Return Your Yellow Slip!

Every Membership Dues Status Report (the yellow slip with your address label), which accompanies each issue of the **BULLETIN**, has the instruction at the bottom: "IMPORTANT: Return this notice with your payment to ensure proper credit!" Despite this instruction, about ten per cent of our members fail to return the yellow slip with their dues payments. This means, at best, that the staff member opening the mail and removing checks must use her valuable time to write on the envelope all of the information necessary for correctly recording the dues payment. Handwritten information always is more likely to be misread than the printed information on the address label. In the worst case, a member sends only an envelope containing a money order with a sender's name or membership number scrawled illegibly on it and leaves it to the National Office staff to guess whom it's from.

So make it easier on the National Office staff—and on yourself: return your yellow slip with your dues payment.

Commentary by Dr. Pierce:

Revolutionary Lessons

Some of the most important things for us to understand in order to accomplish our revolutionary task are things which aren't taught in school and which haven't really been set down anywhere in a systematic way so that people can study them and learn what they need to know. At least, I didn't learn these things when I was in school; and although I've found many books which have been helpful in one way or another to increase my under-

standing, I've not found any single source for even a substantial part of what we need to know.

Life itself provides the essential lessons for us—not just lessons from our own lives, but lessons from the lives of individuals and of nations which have come before us: which is to say, lessons from history. But to gain either from our own lives or from a study of history the knowledge we need for our task, we need to know what to look for, and we need to pay very close attention and analyze very carefully what we find.

One of the must important and fundamental lessons for us is this: in most cases, people are not what they seem; their professed moralities and systems of belief cannot really be used to predict how they will behave except in rather narrowly circumscribed circumstances. An example: a person professes to find killing abhorrent, unless it is in self-defense; he professes to believe in law and order, to be against military aggression, to be conservative in his approach to politics; and yet he is not alarmed or upset or horrified or enraged when the government of the United States does what it did to Serbia recently. He does not take an oath to do whatever must be done to rectify the government and punish the criminals who subverted it. He just goes on about his business as if nothing had happened. He does not join the Alliance.

We may explain in part this apparently contradictory behavior by noting that most people have very close mental horizons: only events which are close to home and hearth seem real and evoke a response based on morality or ideology. Modern life-styles seem to have restricted men's horizons even more, so that today they don't encompass much more territory than the average for women. But this is only a partial explanation. One can find similarly contradictory reactions to events much closer to home. An example: a person is a devout Christian and has the uneasy attitude toward sex that many Christians have. He finds public displays of nudity and open talk about sex disturbing, he deplores the spread of sexual promiscuity in American society, and he understands that television and Hollywood are the principal agents responsible for these phenomena. But he refuses to associate the sexual phenomena he deplores with Jewish control of the mass media. He will angrily reject the evidence of a deliberate, concerted effort by Jewish media bosses to change the attitudes and behavior of the public.

I could cite hundreds of other examples in which professed morality and ideology have little or no influence on actual behavior in specific circumstances—which is not to say that morality and ideology are irrelevant or that most people are not sincere in their professions of morality or belief. But it does suggest to us that for most people reason is not the only mediator between belief and behavior, and even when reason does play a role consistency may be lacking. It also persuades us that very primitive emotional or instinctual factors are more important than reason in determining most people's behavior: when reason and instinct are in conflict, instinct nearly always will prevail. One of the most powerful instincts in most people—and one which is especially relevant to our struggle—is the need to conform to perceived norms of belief and behavior, the need to be accepted and approved by others; or stated

negatively, the fear of being perceived as a non-conformer or deviant, the fear of social disapproval.

All of this ought to be in every elementary textbook in psychology. It certainly is understood and applied widely in our society: the military, for example, bases its training of soldiers on an understanding of this basic truth about the way people function. Successful advertisers understand it. And the media bosses certainly do.

What this means to us is that it is not sufficient for us to state the truth in order to change the world around us, or even to change the minds of our fellow citizens. What we must do is state the truth *and also* change the perception of what is socially acceptable and admirable—at least among those elements of society we need to persuade to behave in the way we want them to. In order to do these things we must continue to develop our media capabilities, and we must use these capabilities in ways that go beyond merely presenting facts and ideas to the public. We must understand the emotional and instinctual implications of every aspect of our message, and then we must *act* on that understanding.

An example: the Jews and their collaborators have invested a huge amount of effort into persuading the most impressionable segments of the White population that being White is something we ought to feel at least a little apologetic about. You know: taking the land away from the Indians, enslaving the Blacks, ruling over colonies in Asia, and always being better off than the non-Whites. Certainly, we should try to forget about our Whiteness and just hope that the rest of the world will forgive us, accept us, and let us mix with them. To try to hold non-Whites back in any way—limiting their immigration into North America or Europe, for example, or cutting back on welfare payments or affirmative action—is unspeakably shameful and "racist," and anyone who supports such policies should be shunned by all decent people. All of this is done deliberately at a sub-rational level, but it has the effect of making people fearful of associating themselves with the Alliance, even if they don't agree with the Jews' propaganda.

We counter this Jewish intimidation-propaganda not only by disseminating facts and ideas but by showing that we are neither afraid nor ashamed and are proud to stand up for what is true and right. What a contrast the spokesmen for the Alliance, who are not afraid to be seen and have their names known, make with the pitiful, frightened racial hobbyists one encounters in the discussion groups of the Internet! The latter are fond of bombast and tough-sounding talk, but they almost universally hide behind false names, or no names at all. Most would rather die than have people know who they are and where they live.

There is much more than merely showing courage to this business of making propaganda which appeals to the instincts as well as to reason. What all effective propaganda requires in this era, however, whether it appeals to reason or to instinct, is media for reaching a widely dispersed audience: powerful media wielded with skill. And that in turn requires organization. I have neglected organizational development during the past two or three years as I have devoted most of my effort to making my weekly radio broadcasts as effective as possible.

That is not an ideal way to do things: ideally, the growth of propaganda and organization should go together, each helping the other.

The addition of Sam van Rensburg to our staff is a step toward remedying that unbalanced situation. As Sam develops more effective recruiting mechanisms and builds organizational structures for more effectively utilizing the energies and skills of our members, we should acquire the human and material resources we need for making our propaganda much more effective than it is now.

And conditions are ripe for organizational development. Even as the lemmings close ranks and increase the pace of their march toward the precipice, the level of exasperation and alienation among perceptive and idealistic individuals is probably higher than it has been at any other time since the Second World War. Opportunities for recruitment are vastly better now than they were a decade ago, despite increased public fears and other obstacles.

One thing for every member to keep in mind as we move to take advantage of the opportunities before us is that more self-discipline than ever before will be required of all of us. We must overcome every temptation to strike prematurely at the enemies of our people. Certainly, we all daydream occasionally of what we would like to do to the politicians in Washington who have betrayed our people or to the Jews who give them their orders and who manipulate the lemmings, or even to the non-Whites whose presence in our cities becomes more intolerable by the day. But we must not let these daydreams progress to action or even to talk. We must continue to tolerate, for a while yet, evils which seem intolerable. We must adhere ever more tightly to our policy of strict legality.

There has been much in the news recently about people—none of them our members—who have yielded to the desire for self-gratification by shooting Blacks or Jews at random on the street or setting fire to synagogues. We do not want in our ranks people who do not have sufficient self-discipline to resist such desires. We cannot afford them. Those who commit such acts now may please themselves, but they do not help the Alliance, and they reveal their own weakness and unsuitability for a serious, long-term revolutionary effort.

I understand the frustration which comes just from watching the news every day. I understand the rage which rises in one's heart just from seeing on television the smirking face of Bill Clinton or one of his court Jews, or from encountering a racially mixed couple on the streets of one of our cities, or from experiencing some of the devilish propaganda the Jews use to encourage racial mixing. But we have constructive outlets for our rage and frustration now. As we put much more of our effort into organization, there will be constructive work for every member, not just those on the National Office staff.

So my message to you now is this: Be strong. Discipline yourself. Overcome every temptation which might lead you to do anything harmful to our cause. Nurse your rage, but keep it under strict control. Wait for the day of cleansing. And while you are waiting—work! Sacrifice! Be brave! Think only of our goal, and do not be distracted from it! We will prevail!

W.L.P.